

2024–2025 WAVE

Offer Summary + Terms & Conditions

TIMING	Full Duration: December 19, 2024–February 28, 2025, ext. March 31, 2025 (TBD)
TARGET AUDIENCE	New and repeat cruise guests
MARKETS	USD/CAD
OFFER TYPE	Public Offer

Background

The Holland America Wave Offer is our longest annual sale, spanning mid-December through February, with an expected extension through March. This offer exists to increase reservations during the highest booking period across the industry. The promotion consists of a multimarket base offer including Have It All, free stateroom upgrades, and more, with an Onboard Credit kicker. This offer is available to all markets.

Core Offer Detail:

	USD/CAD
Core offer: 12/19–2/28 Ext. 3/18 (ALL MARKETS)	<ul style="list-style-type: none"> • Have It All • Balcony upgrade • Fares from \$129 per day • Free kids' fares • 50% Reduced Deposit
Kicker #1: 12/19–1/31, Ext. 2/28 (ALL MARKETS)	<ul style="list-style-type: none"> • 6–9 days: US\$100 OBC per person (US\$200 per stateroom) • 10–20 days: US \$150 OBC per person (US\$300 per stateroom) • 21+ days: US\$200 OBC per person (US\$400 per stateroom) • Alaska Cruisetours: US\$150 OBC per person (US\$300 per stateroom) • Legendary Voyages: US\$250 per person (US\$500 per stateroom)
Kicker: Alaska Statehood 1/3–1/6 (USD/CAD)	<ul style="list-style-type: none"> • \$50 OBC per person on Alaska Cruises & Cruisetours
Kicker #2: Cruise Week 1/13–1/20 (USD/CAD)	<ul style="list-style-type: none"> • \$25 Deposit
Kicker #3: Take a Cruise Day 1/31–2/4 (USD/CAD)	<ul style="list-style-type: none"> • \$50 OBC vis offer code CRUISEDY25
Kicker #4: 2/12 (USD/CAD)	<ul style="list-style-type: none"> • \$1 Deposit
Kicker #5: 2/20–2/28 (USD/CAD)	<ul style="list-style-type: none"> • \$25 Deposit
Kicker #6: 3/19-31 (ALL MARKETS)	<ul style="list-style-type: none"> • \$99 Deposit

PRODUCT	Summer 2025, Fall 2025, Winter 2025, Spring 2026 Excludes Grand Voyages and cruises five days in length or shorter
PRICING PRIORITY	Have It All only
PRODUCT PRIORITY where applicable	USD/CAD 1. Alaska 2. Europe 3. Caribbean 4. Canada & New England 5. Australia & New Zealand 6. South America & Antarctica
ELIGIBLE SAILINGS	Please see attached list
ELIGIBLE METAS	Upgrade offer component is lower meta category to higher meta category: Interior to Ocean View, Interior to Verandah, or Ocean View to Verandah, depending on sailing (see sailing list)
PROMOTION CODES	VV* – Reduced Deposit and all kickers Z3* – Free Kids Fares OL4 or CRUISEDY25 – Take a Cruise Day OBC
HOW TO BOOK	Guests may book through their preferred travel agent

NOT COMBINABLE WITH:	COMBINABLE WITH:
Concessioned groups* (X**)	GAP & TC
Keystone groups (B**)	Association promos – AAA, AMEX (V**)
Select Account Rates (MG/MN/MS/MT/MH)*	Agency promos – Cruise Nights, On Stage Alaska (C**)
Restricted Select Account (MV/MW/MX/MU)*	Amenity promos (D**/O**/Z**)
Casino fares (UX/UY/ZG/YG)	Select Account Amenities* (MO)*
Restricted region promos (K**)	Select Account Rates (MG)*
Save Now Cruise Later (NX*/DX*/ZX*)	Air offers* (J**) *
Advantage Fares (N**)	Have It All (N1*)
Concessioned groups* (B**)	Standard Group Rates (LG*) – Core Wave Offer (VV*)
Nonrefundable Deposit (QA*)	
Flash, Get Up & Go (Q**)	
Top Ten (Q**)	
Campaign fares (UG/UH/US/UT)	
Industry rates (Y**)	
BOGO (ZT*) – Secondary Booking	
Mariner Insider’s Deal (DE*)	
HIA Add On (O1*)	
Europe air credit (JQ*)	
Standard Group Rates (LG*) – Take a Cruise Day kicker	

T&Cs – USD/CAD

Fares are based on Promo(s) VV*. Featured fares are per person based on double occupancy and available for 1st/2nd guests only. Advertised fares include taxes and fees. The offer is applicable on select 2025 and 2026 departures and excludes Grand Voyages and any cruise lasting five days or less.

Signature Beverage Package has a daily limit of 15 beverages, which includes all beverages priced at US\$11 or less and beverage service charges. Beverage packages include non-alcoholic beverages such as sodas and specialty coffees. Guests must order beverages one at a time and be 21 years of age or older for alcoholic beverages. Sharing is not permitted. Beverage management reserves the right to revoke the package if misused and refuse service for any reason, including service of alcoholic beverages to intoxicated guests. Package excludes purchases made in The Shops, from the mini-bar, or through 24-hour room service and beverages on Half Moon Cay. US\$1,200 beverage package value is based on a 7-day cruise and includes up to 15 beverages per day priced at US\$11 or less. Value varies based on length of cruise. Beverage package value is in USD, is neither refundable nor transferable, has no cash value, and expires at the end of the Eligible Cruise.

Specialty Dining is based on cruise duration and ship type. For 6- to 9-day cruises, guests will receive one night at Pinnacle Grill, Canaletto or Tamarind. For ships without Tamarind, guests will receive one night at Pinnacle Grill or Canaletto. For 10- to 20-day cruises, guests will receive two nights: one night at Pinnacle Grill and one night at Canaletto or Tamarind. For ships without Tamarind, guests will receive two nights: one night at Pinnacle Grill and one night at Canaletto. For 21+ day cruises (excluding Grand Voyages), guests will receive three nights: one night at Pinnacle Grill, one night at Tamarind, and one night at Canaletto. For ships without Tamarind, guests will receive three nights: two nights at Pinnacle Grill and one night at Canaletto. Offer excludes Specialty Dining Events at Pinnacle Grill such as Sel de Mer, A Taste of De Librije, and Cellar Master Dinner. Reservations and dining times will be available to pre-reserve.

Shore Excursion offer is based on cruise duration and is per person, not per stateroom. For Alaska cruisetours and 6- to 9-day cruises, eligible guests will receive US\$100 credit per person to apply toward their Shore Excursion purchase(s). For 10- to 20-day cruises, eligible guests will receive US\$200 credit per person to apply toward their Shore Excursion purchase(s). For 21+ day voyages (excluding Grand Voyages), eligible guests will receive US\$300 credit per person to apply toward their Shore Excursion purchase(s). Shore Excursion Credit must be used pre-cruise when applied toward an Alaska Cruisetour Land Excursion purchase. Shore Excursion Credit must be used on corresponding cruise and is non-refundable. Shore Excursion Credit can neither be redeemed for cash, shuttles, or airport transfers nor applied to a non-Shore Excursion item.

Wi-Fi Surf Package: Surf your favorite sites, including email, sports, news, and general browsing. All onboard Internet usage is subject to Holland America Line standard policies, which may limit browsing of some sites due to network security and bandwidth usage. Applications that use high bandwidth may be blocked and offerings are subject to change with or without notice. The plan can be activated on any device, but only one device can be actively connected at a time. Upgrades are available once on board for a single day, the remaining duration of the voyage, or adding more devices.

Wave Offer: Unless otherwise noted, all elements of the Wave Offer (“Offer”) are available only on Summer 2025–Winter/Spring 2026 cruises and cruisetours and exclude Grand Voyages and any cruise lasting five days or less (“Eligible Cruises”) booked between December 19, 2024, and February 28, 2025 (“Booking Period”). **Stateroom upgrades** are available in select stateroom categories and ships and subject to the availability of the staterooms in the next highest category. Stateroom upgrades are not available on promo (VV*) when booked with standard group rates (LG*). Entire Wave Offer has no cash value, is subject to availability, is capacity controlled, may be modified or withdrawn at any time, is available for new bookings only, is not combinable with any other discounts, and is neither transferable nor refundable. **Fare Discount** is based on standard launch fare and excludes Alaska Cruisetours. Offer ends February 28,

2025. Free & Reduced Kids' Fares: Guests ages 18 and under ("children") are eligible to travel with free and reduced fares (Taxes, Fees & Port Expenses are additional) when booked as a 3rd and/or 4th guest on select 2025 and 2026 cruises. Limit up to two free or reduced fares for children per eligible booking. Kids' Free or Reduced Fares are available only when booked with promotion code Z3* with a 1st/2nd guest booking with promotion code VV*. **Reduced Deposit** is a reduced per-person booking deposit available only for 1st/2nd guests in a stateroom on new bookings for select cruises and cruisetours booked outside of the final payment date. Balance is due on final payment of the booking. Offer is available only on select cruises and cruisetours unless sold out or otherwise withdrawn. Standard refund and cancellation conditions apply. A deposit is required for all stateroom guests and the amount of deposit varies, even if deposit is reduced per Offer. **Onboard Credit Kicker** through this offer is available in the following amounts: US\$100 per person (US\$200 per stateroom) for guests booked on a 6- to 9-day cruise; US\$150 per person (US\$300 per stateroom) for guests booked on an Alaska cruisetour or 10- to 20-day cruise; US\$200 per person (US\$400 per stateroom) for guests booked on a 21+ day cruise; and US\$250 per person (US\$500 per stateroom) for guests booked on a Legendary Voyage. Limit: One (1) Onboard Credit per guest. Onboard Credit is in USD, is neither refundable nor transferable, and has no cash value. Onboard Credit expires at the end of the Eligible Cruise and may not be used in the Casino or on any other specified fees or items. Onboard Credit Kicker offer ends January 31, 2025. Ships' Registry: The Netherlands.

Do not add until 1/3/24 Alaska Statehood Day Offer: Eligible Alaska cruises and cruisetours booked January 3, 2025, through January 5, 2025, will receive one US\$50 Onboard Credit (up to US\$100 Onboard Credit per stateroom). Offer valid for new bookings only when booked with promotion code VV*. Onboard Credit is in USD, is neither refundable nor transferable, and has no cash value. Onboard Credit expires at the end of the Eligible Cruise and may not be used in the Casino or on any other specified fees or items.

Do not add until 1/13/25 Cruise Week \$25 Deposit: Featured fares are per person based on double occupancy and available for 1st/2nd guests only. Unless otherwise noted, all elements of the \$25 Deposit (collectively, "Offer") are available only on Summer 2024–Spring 2025 cruises and cruisetours booked January 13–20, 2025. Offer excludes Grand Voyages ("Eligible Cruises"). Offer has no cash value and is subject to availability, capacity controlled, available for new bookings only, and neither transferable, substitutable, nor redeemable for cash. May not be combinable with other offers. Holland America Line ("HAL") may modify or withdraw Offer or any of its elements at any time. HAL is neither responsible nor liable for any errors relating to Offer, including technical or printing errors. Exclusions may apply; void where prohibited. Changes or refunds may not be permitted. **\$25 Reduced Deposit** is a reduced per-person booking deposit available only for 1st/2nd guests in a stateroom on new bookings for select cruises and cruisetours booked outside of the final payment date. Applies only to full deposits and shall not further reduce already reduced deposits. Discount already reflected on listed/advertised deposits. Balance is due on final payment of the booking. Offer is available only on Eligible Cruises and cruisetours unless sold out or otherwise withdrawn. Standard refund and cancellation conditions apply. A deposit is required for all stateroom guests and the amount of deposit varies, even if deposit is reduced per Offer.

Do not add until 2/9/25: \$1 Deposit: Featured fares are per person based on double occupancy and available for 1st/2nd guests only. Unless otherwise noted, all elements of the \$1 Deposit (collectively, "Offer") are available only on Summer 2024–Spring 2025 cruises/cruisetours booked February 9–10, 2025; Offer excludes Grand Voyages ("Eligible Cruises"). Offer has no cash value and is subject to availability, capacity controlled, available for new bookings only, and neither transferable, substitutable, nor redeemable for cash. May not be combinable with other offers. Holland America Line ("HAL") may modify or withdraw Offer or any of its elements at any time. HAL is neither responsible nor liable for any errors relating to Offer, including technical or printing errors. Exclusions may apply; void where prohibited. Changes or refunds may not be permitted. **\$1 Reduced Deposit** is a reduced per-person booking deposit available only for 1st/2nd guests in a stateroom on new bookings for select cruises and cruisetours booked outside of the final payment date. Applies only to full deposits and shall not further reduce already reduced deposits. Discount already reflected on

listed/advertised deposits. Balance is due on final payment of the booking. Offer is available only on Eligible Cruises and cruisetours unless sold out or otherwise withdrawn. Standard refund and cancellation conditions apply. A deposit is required for all stateroom guests and the amount of deposit varies, even if deposit is reduced per Offer.

Abbreviated Terms [only to be used when we don't have space to use full terms or when not communicating a fare]

Fares are based on Promo(s) VV*. Featured fares have no cash value and are per person based on double occupancy (cruise or cruisetours only), neither transferable nor refundable, not valid on Grand Voyages or 1- to 5-day cruises, and subject to availability. Any advertised fare may be changed or revoked at any time. Fare is subject to full terms and conditions, available at HollandAmerica.com/package-terms. **Signature Beverage Package** has a daily limit of 15 beverages. Available only on beverages priced at US\$11 or less. Must be 21+ for alcoholic beverages. Management reserves the right to revoke the package and may refuse service for any reason. Package excludes beverages purchased in The Shops, from the mini-bar, or through 24-hour room service and beverages on Half Moon Cay. **Specialty Dining** is based on cruise duration and ship type. Dining options are determined by ship and exclude all events in Pinnacle Grill. **Shore Excursion** offer is based on cruise duration and is per person, not per stateroom. For Alaska cruisetours and 6- to 9-day cruises, eligible guests will receive US\$100 credit per person to apply toward their shore excursion purchase(s). For 10- to 20-day cruises, eligible guests will receive US\$200 credit per person to apply toward their shore excursion purchase(s). For 21+ day cruises (excluding Grand Voyages), eligible guests will receive US\$300 credit per person to apply toward their shore excursion purchase(s). Shore Excursion Credit must be used pre-cruise when applied toward an Alaska Cruisetour Land Excursion purchase. Shore Excursion Credit must be used on corresponding cruise and is non-refundable. **Wi-Fi Surf Package:** All onboard Internet usage is subject to Holland America Line standard policies, which may limit or block browsing/use of some sites or applications due to network security and bandwidth usage. Offerings are subject to change without notice. Plan can be used on any device, but only one device can be actively connected at a time. Upgrades are available once on board. **Wave Offer:** Unless otherwise noted, all elements of the Offer are available only on select cruises and cruisetours and exclude Grand Voyages and any cruise lasting five days or less ("Eligible Cruises") booked between December 19, 2024, and February 28, 2025 ("Booking Period"). **Stateroom upgrades** are available in select stateroom categories and ships and are subject to the availability of the staterooms in the higher category. **Free & Reduced Kids' Fares:** Guests ages 18 and under ("children") are eligible to travel with free and reduced fares (Taxes, Fees & Port Expenses are additional) when booked as a 3rd and/or 4th guest on select 2025 and 2026 cruises. Limit up to two free or reduced fares for children per eligible booking. Kids' Free or Reduced Fares are available only when booked with promotion code Z3* with a 1st/2nd guest booking with promotion code VV*. **Reduced Deposit** is a reduced per-person booking deposit available on new bookings only on select cruises and cruisetours booked outside of the final payment date. Balance is due on final payment of the booking. Offer is available only on select cruises and cruisetours unless sold out or otherwise withdrawn. Standard refund and cancellation conditions apply. A deposit is required for all stateroom guests and the amount of the deposit varies, even if the deposit is reduced per Offer. **Onboard Credit Kicker** through this offer is available in the following amounts: US\$100 per person (US\$200 per stateroom) for guests booked on a 6- to 9-day cruise; US\$150 per person (US\$300 per stateroom) for guests booked on an Alaska cruisetour or 10- to 20-day cruise; US\$200 per person (US\$400 per stateroom) for guests booked on a 21+ day cruise; and US\$250 per person (US\$500 per stateroom) for guests booked on a Legendary Voyage. Limit: One (1) Onboard Credit per guest. Onboard Credit is in USD, is neither refundable nor transferable, and has no cash value. Onboard Credit expires at the end of the Eligible Cruise and may not be used in the Casino or on any other specified fees or items. Onboard Credit Kicker offer ends January 31, 2025. Other restrictions may apply. Ships' Registry: The Netherlands.

Newspaper Terms [only to be used when NOT advertising a fare]

All offers in this ad (“Offer”), including Have It All (“HIA”), are subject to full terms, conditions and restrictions, available at HollandAmerica.com/en/us/cruise-deals. Offers available 12/19/24–2/28/25 on select, limited bookings and cruises. Exclusions apply; void where prohibited. Holland America Line (“HAL”) may change or revoke any Offer (or its parts) at any time. HAL is neither responsible nor liable for any errors including printing errors in this piece. A deposit is required for all stateroom guests. Kids Cruise Free available only for 3rd/4th booked guests ages 18 and younger. Advertised fares include Taxes and Fees. Shore Excursion Credit, Signature Beverage Package, Specialty Dining, and Wi-Fi are part of HIA, which must be purchased additionally. Reference Promotion Code: VV*. Ships’ Registry: The Netherlands.