

Alaska Cruisetours Trade Focus Offer

Memo



Offer Dates	6/17/25 -7/1/25
Offer Details	<p>Public Offer</p> <p>Up to \$300 Instant Savings! Plus our Limited Time offer!</p> <ul style="list-style-type: none">• Up to \$300 Instant Savings - Guests with single occupancy will receive single, per guest savings amount. <p>Combinable with Q3 Limited Time Offer Up to 40% off + Up to \$300 Instant Savings + Free Room Upgrade + Free 3rd & 4th Guests (on select voyages) + \$99 Deposit</p> <ul style="list-style-type: none">• Up to \$300 Instant Savings - Guests with single occupancy will receive single, per guest savings amount.• Free Room Upgrade - Every voyage will have at least 1 meta that qualifies for the stateroom upgrade.• Free 3rd & 4th Guests - will apply to a select number of voyages.• \$99 Deposits - applicable to outside final payment voyages. <p>Combinable with additional up to \$150 Instant Savings Boosts on</p> <ul style="list-style-type: none">• 6/20 - 6/23• 6/28 - 6/30• Up to \$150 Instant Savings - Guests with single occupancy will receive single, per guest savings amount.
Product Included	2026 Alaska sailings.
Campaign Codes	DE5ALX410 DE5ALX410A
Web Sale Codes	AKT
Promo Codes	Up to \$300 Instant Savings Promo Code: 2B4 Q3 Limited Time Offer Promo Code: NCS NCP NNC Free 3rd & 4th Guests Promo Code: 2A8 \$99 Deposit Promo Code: MRZ
Eligible Audience	Available to legal residents of North America.

Available to Book Through

Guests may book their cruise through their preferred Travel Advisor, Cruise Vacation Planner, 1-800-PRINCESS or princess.com.

COMBINABILITY:

Combinable	Offer
N**	Public Offer: <ul style="list-style-type: none">• Standard Fare• Princess Plus• Princess Premier
2A6 / 2A7	Limited Time Offer Boosts <ul style="list-style-type: none">• Additional Up to \$300 Instant Savings
PA1	Captain's Circle Launch Savings
G**	Standard & Celebration Group Amenities and Count Goes Toward TC
CN*	Cruise Sales
DM*	Military Benefits
DS*	Shareholder Benefits
1**	Agency Offers
OB* / ZH*	Special Onboard Sales Offers
VA* / VB*	AMEX Gold/Platinum Cardholder
Not Combinable	Offer

RSA / RPA / RNA	Princess Picks
RG*	Last Minute Deals
R**	Geo-Targeted / Resident Special
U**	Past Guest / Prospect; Recipient Only
XXC	Celebration Group Rate
L**	Standard Group Rates
UC*	Casino Sail & Play
E**	Casino Comp Cabins
FE* / FP*	Net Rates
FA*	Closed User Groups
XX*	Special Contract Rates
YT*	Travel Advisor Rates
YI*	Interline Rates
5**	Casino % Discount

Ongoing Programs	Offer	Audience	Dates
Better Than Best Price Guarantee	120% price match when lower fare is found on Princess cruise prior to final payment	Public	12/15/2025

