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**185th Anniversary Sale**

Starts: Monday, June 16, 2025

Ends: Wednesday, July 9, 2025

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| Cunard’s 185th Anniversary Sale will offer fares from $899 (USD, taxes and fees included) plus $185 Onboard Credit (USD) per stateroom. Offer is valid across 185 voyages including:     * 2025 Canada, Caribbean, Europe, and Transatlantic Crossings. * 2026 Alaska, Canada, Europe, Mediterranean, Caribbean, Panama Canal, Transatlantic Crossings, and Segments of the World voyages * 2027 Caribbean. | |
| **Sale Period:** | The promotion starts June 16, 2025, and expires July 9, 2025. |
| **Target Audience:** | This promotion is for North American guests (USA, Canada, Mexico, Puerto Rico, and Bermuda), Asia markets (excluding Japan), and GSA/ISA markets. |
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| **Product:** | **Available on select voyages sailing between August 2025 and December 2026.** See attached for list of voyages. |
| **Offer Message:** | **185th Anniversary Sale**   1. Fares from $899 (USD, taxes and fees included) 2. $185 (USD) Onboard Credit Per Stateroom |
| **How to Book:** | Guests may book through their preferred Travel Advisor, Cruise Vacation Planner, or via Cunard.com. |
| **Promotional Considerations:** | This sale is being announced via OneSource and through emails sent to Travel Advisors and consumers. |
| **Terms & Conditions:** | * **New bookings only.** * **Exclusive Occupancy**: Singles will pay the supplement of 200% in Grills and up to 200% in non-Grills. * **GENERAL TERMS APPLICABLE TO ALL PARTS OF THE CUNARD 185th ANNIVERSARY** SALE (collectively, “Offer[s]”):]”): Offer is available to residents of the 50 United States/District of Columbia, Canada, Bermuda, Puerto Rico, and Mexico who are 21 years of age or older. Offers have limited availability, are for new bookings on select cruises only, capacity controlled (regardless of stateroom availability), are subject to change, and may not be combined with other offers or promotions (aside from those listed herein). Other exclusions may apply; void where prohibited. Changes or refunds may not be permitted. All cruise fares are inclusive of government-imposed taxes and fees. Government-imposed taxes and fees include but are not limited to any and all fees, tolls, and taxes imposed by a governmental authority such as wharfage, head taxes, dockage, Panama Canal tolls, US Customs fees, immigration and naturalization fees, government inspection fees, hotel or VAT taxes as part of a land tour, air taxes, and similar government-imposed taxes and fees for the performance of the cruise. Government-imposed taxes and fees are subject to change and Cunard Line (“Cunard”) reserves the right to collect any increases in effect at the time of sailing even if the fare has already been paid in full. Offers and their parts (if any) are not transferable, not substitutable, and not redeemable for cash. Cunard is not responsible or liable for any errors, including printing or technological errors. Cunard may change or revoke Offers at any time. A deposit is required for all stateroom guests, and the deposit amount varies according to the cruise length, stateroom type, and number of guests. All values are quoted in U.S. Dollars. Offers apply to new reservations booked between June 16, 2025 and July 9, 2025. **Reference promo code: RD1.** Please refer to cunard.com/disclaimer for terms, conditions, and details that apply to all bookings and reservations. * **Onboard Credit.** Onboard Credit (“OBC”) is applied to the guest’s folio and is awarded in the currency corresponding to the ship’s onboard currency. Guests booking a Queens Grill Suite, Princess Grill Suite, Balcony, Oceanview, or Inside stateroom will receive an Onboard Credit (OBC) of $185 per stateroom. Guests in single occupancy staterooms or guests paying a single occupancy supplement will receive the full stateroom OBC amount. OBC must be used on the single voyage it was awarded in connection with, is not redeemable for cash, cannot be used for the casino or medical center, and expires at the end of that cruise. Offer is not transferable and may not be combinable with other select offers or other onboard credit. Offer is applicable to reservations deposited by July 9, 2025. Promotion code RD1. * **Combinability**: Offer is combinable with Cruise Sales and Group amenities and counts toward TCs. **Offer is not combinable with Onboard Sales programs, Grills promo ZED (gratuities and drinks package), Enjoy it all, and other select offers including past guest, negotiated, flash, interline, and travel agent rates.** Offer may not combine with exclusive offers, regional offers, and negotiated rates. This promotion is subject to capacity control. * **Air & Transfers**: The standard transfer program and Cunard CompleteAir are available on all voyages. * **Offer Expiration**: This promotion expires on **July 9, 2025.** * **Promo Code:** 185th Anniversary Sale will use promo code **RD1.** * **Cancellation Fees:** All voyages will incur cancellation fees upon entering final payment. |

**Combinability Chart:**

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| **Fare Promos** | **Offer** | **Combinable** |
| N\*\* | Public Offer - Campaign with Value Add | No |
| NL1 | Standard Fare - No Value Add | No |
| LG1 | Group Rates | No |
| KG5 | Our Lowest Fare | No |
| RGT | Sailing Soon Savings | No |
| FE\* | Net Rates - Individual Bookings | No |
| XXN | Group Net Rates | No |
| X\*\* | Negotiated Rates | No |
| E\*\* | Casino Complimentary Cabin | No |
| U\*\* | Recipient-Only Offers | No |
| YT\* | Travel Advisor | No |
| YI\* | Interline | No |

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| **Additional Promos** | **Offer** | **Combinable** |
| CN1 | Cruise Sales | Yes |
| OOC | Onboard Sales | No |
| ZED | Grills - Included Hotel & Dining Service Charges and Drink Package | No |
| P\*\* | Welcome Home | No |
| VA\* | Amex Cardholder Benefits | Yes |
| ZF1 | Friends & Family | No |
| Z2\*/Z4\* | Special Offers for Past Passengers | No |
| E1\* | Casino % Discount off Fare + Free Play | No |
| DM\* | Military Benefit | Yes |
| DS\* | Shareholder Benefit | Yes |
| G\*\* | Standard Group Amenities | Yes |
| ZJ\* | CLIA Bonus Commission | Yes |

**Frequently Asked Questions**

When does this offer start? Monday, June 16, 2025

When does this offer expire? Wednesday, July 9, 2025

What is the offer?

* Fares from $899 (USD, taxes and fees included)
* $185 Onboard Credit Per Stateroom

How many voyages are on sale? 185 voyages. See the voyage list above.

What trades are on sale? 2025 Canada, Caribbean, Europe, and Transatlantic Crossings.

2026 Alaska, Canada, Europe, Mediterranean, Caribbean, Panama Canal, Transatlantic Crossings, and Segments of the World voyages

2027 Caribbean

What are the featured voyages? Alaska: Q613, Q623, Q626

World: H605, H609

Transatlantic: M532, M533,M534,M536,M539,M602,M611T

Caribbean: Q530, Q532, Q534, Q629, Q631, Q633

How do I book this promotion? The promo code **RD1** will be on Best Buy in Polar and Polar Online.

Can this offer be booked online? Yes. There will be a landing page with details of the offer and guests can select to book online.

Can guest share this offer? Yes.

Is this for new bookings only? Yes.

Can guest rebook from a Yes. Guests will have to cancel the existing booking and

different offer? rebook under the new promotion. Incurred cancellation fees will not be waived to book into the current 185th Anniversary Sale. In addition, guests may lose any benefits/amenities from their previous offer. Note that bookings inside the final payment period will incur cancellation fees.

Who can book this offer? This offer is available to residents of the 50 United States, Canada, Puerto Rico, Mexico, Bermuda, and the District of Columbia, Asia markets (except Japan), and GSA/ISA markets. Guests may book through their preferred Travel Advisor, Cruise Vacation Planner or by calling Cunard at (800) 728-6273.

Does the sale apply to certain Fare discounts have been applied across different

categories? categories.

Will the fares change? Fares are always subject to change and subject to availability.

Does this offer combine? Yes. This offer is **combinable** with Cruise Sales and Group amenities and counts toward TCs but is **not combinable** with select offers and value-adds, including **Grill’s drinks and gratuities package (promo ZED)**, **Enjoy it all**, Past Guest offers, Onboard Sales, Flash, Interline, and Travel Agent rates. Offer may not combine with exclusive offers, regional offers, and negotiated rates.

Is the deposit refundable? Yes.

Can the deposit be transferred to a

different date? No. A new deposit must be charged for a different booking.

Can FCDs (future cruise deposits)

be applied? Yes. However, the Onboard Sales Program offers of

Onboard Credit (promo OOC) will not combine with this

offer. Additional deposits may be required beyond the FCD amount.

Are thirds and fourths eligible? Third and fourths may be booked under this promotion with a cruise fare calculated at 50% of the first and second berth guests; however, the Onboard credit will only apply to guests one and two.

Does Onboard Credit vary? Guests booking a Queens Grill Suite, Princess Grill Suite, Balcony, Oceanview, or Inside stateroom will receive a total OBC of $185 per stateroom. Guests in single occupancy staterooms or guests paying a single occupancy supplement will receive the full per stateroom OBC amount. OBC must be used on the single voyage it was awarded in connection with, is not redeemable for cash, cannot be used for the casino or medical center, and expires at the end of that cruise. Offer is not transferable and may not be combinable with other select offers or other onboard credits. Onboard Credit amount is quoted in U.S. dollars. Offer is applicable to reservations deposited by July 9, 2025. Promotion code **RD1.**