

**Explore with more**

Starts: Thursday, September 4, 2025

Ends: Tuesday, November 11, 2025

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| For our 2025 Pre-Wave offer, Cunard North America invites guests to Explore with more – enjoying up to $400 Onboard Credit per stateroom plus Included Hotel and Dining Service Charges wide range of voyages sailing in 2026 to 2027. Drinks Package is included for bookings in Grill Suites. | |
| **Promotion Period:** | This promotion will be held from September 4, 2025, to November 11, 2025 |
| **Target Audience:** | This promotion is for North America guests (USA, Canada, Mexico, Puerto Rico, and Bermuda), Asia (excluding Japan), and South America markets. |
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| **Product:** | **Available on most voyages sailing between January 2026 and April 2027.**  **Itineraries include:**   * 2026 Alaska, Canada, Caribbean, Europe, Mediterranean, Panama, Transatlantic, World and World Segments * 2027 World and World Segments   See below for the complete list of voyages included |
| **Offer Message:** | **“Explore with more” offers the following:**   * Up to $400 Onboard Credit per stateroom^ * Included Hotel & Dining Service Charges♦ * Included Drinks Package when booking any **Grills Suite**♦♦ |
| **How to Book:** | North America guests may book through their preferred Travel Advisor, Cruise Vacation Planner, by calling (800) 728-6273, or via Cunard.com. For Asia and South America, guests may book through their preferred Travel Advisor or the local Cunard office/representative. |
| **Promotional Considerations:** | The promotion is being announced via POLAR Online and through emails sent to Travel Advisors and consumers. |

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| **Terms & Conditions:** | * **New bookings only.** * **Eligible Categories**: Offer available on select stateroom categories. * **3rd/4th Berths**: Offer excludes 3rd and 4th berths. * **Exclusive Occupancy**: Singles will pay the single supplement of up to 200%. * **GENERAL TERMS APPLICABLE TO ALL PARTS OF THE CUNARD EXPLORE WITH MORE OFFER (collectively, “Offer[s]”):** Offer is available to residents of the 50 United States/District of Columbia, Canada, Bermuda, Puerto Rico, and Mexico who are 21 years of age or older. Offers have limited availability, are for new bookings only, are only for the first two guests in a stateroom (excludes third and fourth guests), are capacity controlled (regardless of stateroom availability), are subject to change, and may not be combined with other offers or promotions (aside from those listed herein). **All advertised cruise fares are inclusive of government-imposed taxes and fees.** Government-imposed taxes and fees include but are not limited to any and all fees, tolls and taxes imposed by a governmental authority such as wharfage, head taxes, dockage, Panama Canal tolls, US Customs fees, immigration and naturalization fees, government inspection fees, hotel or VAT taxes as part of a land tour, air taxes, and similar government-imposed taxes and fees for the performance of the cruise. Government-imposed taxes and fees are subject to change and Cunard Line (“Cunard”) reserves the right to collect any increases in effect at the time of sailing even if the fare has already been paid in full. Changes or refunds may not be permitted. Offers and their parts (if any) are not transferable, not substitutable, and not redeemable for cash. Cunard is not responsible or liable for printing or other errors. Cunard may change or revoke Offers at any time. A deposit is required for all stateroom guests, and the deposit amount varies according to the cruise length, stateroom type, and number of guests. Fares and credit amounts are all quoted in U.S. Dollars. Offers apply to new reservations booked between September 4 and November 11, 2025. **Reference promo code: N1B.** * **^ Onboard Credit Offer –** Up to $400 Onboard Credit per stateroom ($200 per person): Offer is based on reserving a Balcony stateroom on voyages 10 to 20 nights. The OBC amounts vary by voyage length and category booked. OBC offer does not apply to third/fourth berth guests. Guests in single occupancy staterooms or guests paying the single occupancy supplement receive the per person OBC amount applicable to the category booked. OBC must be used on the single voyage it was awarded in connection with, is not redeemable for cash, cannot be used for the casino or medical center, and expires at the end of that cruise. Offer is not transferable and may not be combinable with other select offers or other onboard credits. Please see below for Onboard Credit amounts given per person. **Promotion Code: N1B.**      * ♦ **Included Hotel & Dining Service Charge –** Hotel & Dining Service Charge offer applies to all voyages and is based on pre-payment by Cunard of the suggested hotel and dining service charge in the amount of US$19.00 per person per day for Grill Suites and US$17.00 per person per day for Britannia Staterooms. This offer is not available for third/fourth-berth guests. Other onboard service charges for onboard products and services that are not part of the voyage fare such as Alternative Dining, Specialty Food Items, Drinks not covered by the Drinks Package, Corkage Fee, Private Group Functions, and Salon and Spa Services are not covered by this offer and will automatically be charged to the guests’ onboard account. Offer is not transferable and may not combine with other offers. Offer is applicable to bookings on voyages included in this promotion only. No cash value. **Reference promo code: N1B/ZED.** * ♦♦ **Included Drinks Package for Grill Suites:** The Drinks Package is included for guests reserving a Princess Grill Suite or Queens Grill Suite on voyages five nights or longer listed under this promotion. The Drinks offer applies to all drinks US$12 and under purchased on board during the cruise. Drinks under this promotion can be purchased and consumed at no charge by the participant only and may not be purchased for people who are not booked on the promotion. Offer is not applicable to guests under 21 years of age. Drinks priced above the threshold shown above must be purchased at full price. Paying the difference between the threshold and the higher price is not permitted. The standard 15% service charge applied against all bar orders will be included under this promotion for all drinks ordered under the price threshold. Tipping beyond the 15% is at the discretion of the guests. For drinks purchased over the price threshold, the 15% service charge will apply as standard. Drinks ordered in this promotion will be signed for in the normal way with the cost of the drinks appearing on the sales receipt. The cost is credited back to the guest folio on a nightly basis. This promotion does not apply to drinks ordered as room service or in-room minibar (except Queens Grill), bottles of wine, or Drinks Packages. Cunard operates a Responsible Service of Alcohol Policy. Offer is not available for third/fourth berth guests, is not transferable, and may not be combinable with other offers. No cash value. **Reference promo code: ZED.** * **Combinability**: Offer is combinable with Cruise Sales and Group amenities and counts toward TCs. Offer is for new bookings only and is not combinable with select offers, including but not limited to other Onboard Credit offers, Lowest Fares, Sailing Soon Savings, Net Rates, Interline Rates, Travel Advisor rates, exclusive and recipient only offers, and negotiated rates. * **Air & Transfers**: The standard transfer program and Cunard® CompleteAir are available on all voyages. * **Offer Expiration**: This promotion expires **November 11, 2025** * **Promo Code:** This special offer will use promo codes **N1B** and **ZED** * **Cancellation Fees:** All voyages will incur cancellation fees upon entering final payment. |

**Combinability Chart:**

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| **Fare Promos** | **Offer** | **Combinable** |
| NL1 | Standard Fare - No Value Add | No |
| LG1 | Group Rates | No |
| KG5 | Our Lowest Fare | No |
| RGT | Sailing Soon Savings | No |
| W\*\*, Q\*\*, I\*\* | Exclusive Offers | No |
| FEN | Net Rates - Individual Bookings | No |
| XXN | Group Net Rates | No |
| X\*\* | Negotiated Rates | No |
| E\*\* | Casino Complimentary Cabin | No |
| U\*\* | Recipient-Only Offers | No |
| YT\* | Travel Advisor | No |
| YI\* | Interline | No |

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| **Additional Promos** | **Offer** | **Combinable** |
| CN1 | Cruise Sales | Yes |
| OOC | Onboard Sales | Yes |
| ZED | Grills - Included Hotel & Dining Service Charges and Drink Package | Yes |
| P\*\* | Welcome Home | Yes |
| VA\* | Amex Cardholder Benefits | Yes |
| ZF1 | Friends & Family | Yes |
| ZP\*/ZA\*/Z\*\* | Special Offers - Past Passenger, Share CWC Discount, and Agency Exclusives | Yes |
| E1\* | Casino % Discount off Fare + Free Play | Yes |
| DM\* | Military Benefit | Yes |
| DS\* | Shareholder Benefit | Yes |
| G\*\* | Standard Group Amenities | Yes |
| ZJ\* | CLIA Bonus Commission | Yes |

**Frequently Asked Questions**

When does this offer start? Thursday, September 4, 2025

When does this offer expire? Tuesday, November 11, 2025

What is the offer?

* Up to $400 Onboard Credit per stateroom^
* Included Hotel & Dining Service Charges♦
* Included Drinks Package when booking any Grills Suite♦♦

Are there exclusive offers to CWC None

members?

How many voyages are on this Over 310 voyages (see voyage list on page 1)

promotion?

What trades are on sale? 2026 Alaska, Canada, Caribbean, Europe, Mediterranean, Panama, Transatlantic, World and World Segments

2027 World and World Segments

How do I book this promotion? The fare and promo code **N1B** will be on best buy.

Can this offer be booked online? Yes. Guests can select this offer when booking through Cunard.com.

Can guests share this offer Yes.

Is this for new bookings only? Yes.

Can guests rebook from a No.

different offer?

Who can book this offer? This offer is available to residents of the 50 United States, Canada, Puerto Rico, Mexico, Bermuda, the District of Columbia, Asia (excluding Japan), and South America markets. For North America market, guests may book through their preferred Travel Advisor, Cruise Vacation Planner, by visiting Cunard.com, or by calling Cunard at (800) 728-6273. For Asia and South America markets, guests may contact their preferred Travel Advisor or the local Cunard office/representative.

Does the sale apply to certain Offer is available on select sailings and categories.

categories?

Will the fares change? Fares are always subject to change and subject to availability.

Does this offer combine? Yes. This offer is **combinable** with Cruise Sales and Group amenities and counts toward TCs and is **not combinable** with select offers, including but not limited to other Onboard Credit offers, Lowest Fares, Sailing Soon Savings, Net Rates, Interline Rates, Travel Advisor rates, exclusive and recipient only offers, and negotiated rates.

Is my deposit refundable? Yes.

Can I transfer the deposit to a No. New bookings only.

different date?

Can FCDs (future cruise deposits) Yes.

be applied?

Are thirds and fourths eligible? Offer excludes 3rd and 4th berths.