

**Upgrades on us**

Starts: Thursday, March 27, 2025

Ends: Wednesday, June 25, 2025

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| For the 2025 Spring season, Cunard North America brings back “Upgrades on us,” offering a free location upgrade on a wide range of voyages sailing from 2025 to 2027 and an Onboard Credit up to US$800 per stateroom. Onboard Credit may be used for onboard shopping or booking shore excursions on board, spa, and other onboard services. Drinks Package and Hotel & Dining Service Charges are included for bookings in Grill Suites. |
| **Promotion Period:** | This promotion will be held from March 27, 2025, to June 25, 2025. |
| **Target Audience:** | This promotion is for North America guests (USA, Canada, Mexico, Puerto Rico, and Bermuda), Asia (excluding Japan), and South America markets. |
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| **Product:**  | **Available on most voyages sailing between August 2025 and December 2027. Itineraries include:** * 2025 Alaska, Canada, Caribbean, Europe, Mediterranean, Panama, and Transatlantic
* 2026 Alaska, Canada, Caribbean, Europe, Mediterranean, Panama, Transatlantic, World and World Segments
* 2027 Caribbean, Europe, Mediterranean, Transatlantic, World and World Segments
* See below for the complete list of voyages included

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| **Offer Message:** | **“Upgrades on us” offers the following:*** Stateroom Location Upgrade Offer^
* Up to $800 Onboard Credit per stateroom ^^
* Hotel & Dining Service Charges^^^ and Drinks Package♦ are included when booking any **Grills Suite**

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| **How to Book:**  | North America guests may book through their preferred Travel Advisor, Cruise Vacation Planner, by calling (800) 728-6273, or via Cunard.com. For Asia and South America, guests may book through their preferred Travel Advisor or the local Cunard office/representative. |
| **Promotional Considerations:** | The promotion is being announced via POLAR Online and through emails sent to Travel Advisors and consumers. |

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| **Terms & Conditions:**  | * **New bookings only.**
* **Eligible Categories**: Onboard Credit is available for bookings in all categories.
* **3rd/4th Berths**: Offers do not apply to 3rd/4th guests.
* **Exclusive Occupancy**: Singles will pay the single supplement of up to 200%.
* **\*GENERAL TERMS APPLICABLE TO ALL PARTS OF THE CUNARD UPGRADES ON US OFFER (collectively, “Offer[s]”):** Offer is available to residents of the 50 United States/District of Columbia, Canada, Bermuda, Puerto Rico, and Mexico who are 21 years of age or older. Offers have limited availability, are for new bookings only, are only for the first two guests in a stateroom (excludes third and fourth guests), are capacity controlled (regardless of stateroom availability), are subject to change, and may not be combined with other offers or promotions (aside from those listed herein). **All cruise fares are inclusive of government-imposed taxes and fees.** Government-imposed taxes and fees include but are not limited to any and all fees, tolls and taxes imposed by a governmental authority such as wharfage, head taxes, dockage, Panama Canal tolls, US Customs fees, immigration and naturalization fees, government inspection fees, hotel or VAT taxes as part of a land tour, air taxes, and similar government-imposed taxes and fees for the performance of the cruise.  Government-imposed taxes and fees are subject to change and Cunard Line (“Cunard”) reserves the right to collect any increases in effect at the time of sailing even if the fare has already been paid in full. Changes or refunds may not be permitted. Offers and their parts (if any) are not transferable, not substitutable, and not redeemable for cash. Cunard is not responsible or liable for printing or other errors. Cunard may change or revoke Offers at any time. A deposit is required for all stateroom guests, and the deposit amount varies according to the cruise length, stateroom type, and number of guests. Fares and credit amounts are all quoted in U.S. Dollars. **Offers apply to new reservations booked between March 27 and June 25, 2025. Reference promo code: N3A.** Please refer to Cunard.com/Disclaimer for terms, conditions, and details that apply to all bookings and reservations.
* **^ Stateroom Location Upgrade Offer -** applies to booking the better stateroom location for the price of the lowest category within that stateroom type: Balcony to Balcony (category BZ for the same fare as category DF, category BY for the same fare as category DC, category BV for the same fare as category DB), No Oceanview upgrade, Inside to Inside (category IB for the same fare as category IF) on Queen Mary 2; Balcony to Balcony (category BE for the same fare as category CC, category BD for the same fare as category CB, category BC for the same fare as category BF), Oceanview to Oceanview (category EB for the same fare as category EF), Inside to Inside (category IB for the same fare as category IF) on Queen Anne; Balcony to Balcony (category BE for the same fare as category CB, category BD for the same fare as category CA), Ocean view to Ocean View (category EC for the same fare as category FC, category EB for the same fare as category FB), Inside to Inside (category IA for the same fare as category IF) on Queen Elizabeth and Queen Victoria. This offer is not available on Oceanview staterooms on Queen Mary 2 nor Club Balcony, Princess Grill, or Queens Grill on all ships. Offer is not available for third/fourth berth guests and guests booked in a single occupancy cabin. Subject to availability. **Promotion Code: N3A.**
* **^^ Onboard Credit Offer – Up to $800 Onboard Credit per stateroom ($400 per person):** Offer is based on reserving a Queens Grill Suite on voyages 10 to 20 nights. Guests reserving a Britannia Stateroom receive up to $400 per stateroom Onboard Credit (“OBC”). The OBC amounts vary by voyage length and category booked. OBC offer does not apply to third/fourth berth guests. Guests in single occupancy staterooms or guests paying the single occupancy supplement receive the per person OBC amount applicable to the category booked. OBC must be used on the single voyage it was awarded in connection with, is not redeemable for cash, cannot be used for the casino or medical center, and expires at the end of that cruise. Offer is not transferable and may not be combinable with other select offers or other onboard credits. Please see below for Onboard Credit amounts given per person. **Promotion Code: N3A.**

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| OBC PER PERSON | 5 TO 9 NIGHTS | 10 TO 20 NIGHTS | 21 TO 53 NIGHTS | 54+ NIGHTS |
| Queens Grill Suite | US$200 | US$400 | US$600 | US$1000 |
| Princess Grill Suite | US$150 | US$300 | US$400 | US$600 |
| Balcony Stateroom | US$100 | US$200 | US$300 | US$500 |
| Oceanview/ Inside Stateroom | US$50 | US$100 | US$200 | US$300 |
| Single Occupancy Stateroom | US$50 | US$100 | US$200 | US$300 |

* **^^^Included Hotel & Dining Service Charges for Grill Suites:** Hotel & Dining Service Charge offer applies to voyages five nights or longer and is based on pre-payment by Cunard of the suggested Hotel and Dining Service Charge in the amount of US$18 per person per day for Grill Suites. Offer is only available for Grill Suites guests. This offer is not available for third/fourth berth guests. Other onboard service charges for onboard products and services that are not part of the voyage fare such as Alternative Dining, Specialty Food Items, Drinks not covered by the Drinks Package, Corkage Fee, Private Group Functions, and Salon and Spa Services are not covered by this offer and will automatically be charged to the guest’s onboard account. Offer is not transferable and may not combine with other offers. Offer is applicable to bookings on voyages included in this promotion only. No cash value. **Reference promo code: ZED.**
* **♦ Included Drinks Package for Grill Suites:** The Drinks Package is included for guests reserving a Princess Grill Suite or Queens Grill Suite on voyages five nights or longer listed under this promotion. The Drinks offer applies to all drinks US$12 and under purchased on board during the cruise. Drinks under this promotion can be purchased and consumed free of charge by the participant only and may not be purchased for people who are not booked on the promotion. Offer is not applicable to guests under 21 years of age. Drinks priced above the threshold shown above must be purchased at full price. Paying the difference between the threshold and the higher price is not permitted. The standard 15% service charge applied against all bar orders will be included under this promotion for all drinks ordered under the price threshold. Tipping beyond the 15% is at the discretion of the guests. For drinks purchased over the price threshold, the 15% service charge will apply as standard. Drinks ordered in this promotion will be signed for in the normal way with the cost of the drinks appearing on the sales receipt. The cost is credited back to the guest folio on a nightly basis. This promotion does not apply to drinks ordered as room service or in-room minibar (except Queens Grill), bottles of wine, or drinks packages. Cunard operates a Responsible Service of Alcohol Policy. Offer is not available for third/fourth berth guests, is not transferable, and may not be combinable with other offers. No cash value. **Reference promo code: ZED.**
* **Combinability**: Offer is combinable with Cruise Sales and Group amenities and counts toward TCs. Offer is for new bookings only and is not combinable with select offers, including other Onboard Credit offers, Flash, Interline, and Travel Agent rates. The promotion is capacity-controlled and subject to change.
* **Air & Transfers**: The standard transfer program and Cunard® CompleteAir are available on all voyages.
* **Offer Expiration**: This promotion expires **June 25, 2025**.
* **Promo Code:** This special offer will use promo codes **N3A** and **ZED**
* **Cancellation Fees:** All voyages will incur cancellation fees upon entering final payment.
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**Frequently Asked Questions**

When does this offer start? Thursday, March 27, 2025

When does this offer expire? Wednesday, June 25, 2025

What is the offer?

* Stateroom Location Upgrade Offer^
* Up to $800 Onboard Credit per stateroom ^^
* Hotel & Dining Service Charges^^^ and Drinks Package♦ are included when booking any **Grills Suite**

Offers apply only to the first two guests per booking.

Are there exclusive offers to CWC None

 members?

How many voyages are on this Over 600 voyages (see voyage list on page 1)

promotion?

What trades are on sale? 2025 Alaska, Canada, Caribbean, Europe, Mediterranean, Panama, and Transatlantic

2026 Alaska, Canada, Caribbean, Europe, Mediterranean, Panama, Transatlantic, World and World Segments

2027 Caribbean, Europe, Mediterranean, Transatlantic, World and World Segments

How do I book this promotion? The fare and promo code **N3A** will be on best buy.

Can this offer be booked online? Yes. Guests can select this offer when booking through Cunard.com.

Can guests share this offer Yes.

Is this for new bookings only? Yes.

Can guests rebook from a No.

different offer?

Who can book this offer? This offer is available to residents of the 50 United States, Canada, Puerto Rico, Mexico, Bermuda, the District of Columbia, Asia (excluding Japan), and South America markets. For North America market, guests may book through their preferred Travel Advisor, Cruise Vacation Planner, by visiting Cunard.com, or by calling Cunard at (800) 728-6273. For Asia and South America markets, guests may contact their preferred Travel Advisor or the local Cunard office/representative.

Does the sale apply to certain Onboard credit is available on all categories.

categories?

Will the fares change? Fares are always subject to change and subject to availability.

Does this offer combine? Yes. This offer is **combinable** with Cruise Sales and Group amenities and counts toward TCs and is **not combinable** with select offers, including but not limited to other Onboard Credit offers, Flash, Interline, and Travel Advisor rates, and recipient only offers. Offer may or may not combine with exclusive offers.

Is my deposit refundable? Yes.

Can I transfer the deposit to a No. New bookings only.

different date?

Can FCDs (future cruise deposits) Yes.

be applied?

Are thirds and fourths eligible? No. The offer only applies to guests 1 and 2.

Does Onboard Credit vary? **Onboard Credit amounts** **vary by voyage length and category booked.** *Please reference chart below for specific amounts*.

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