

Alaska 2027 Season

Open for Sale: Early Booking Offer

Memo



Offer Dates	8/5/2025 - 8/18/2025
Offer Details	<p>2027 Alaska Season Open for Sale</p> <p><u>Early Booking Offer</u></p> <p>Free Room Upgrade + \$99 Deposit Plus, Up to 40% off + Free 3rd & 4th guests and Captain's Circle Savings of up to \$200!</p> <ul style="list-style-type: none">• Free Room Upgrade - Every voyage will have at least 1 meta that qualifies for the stateroom upgrade.• \$99 Deposits - applicable to outside final payment voyages. Refundable.• Free 3rd & 4th Guests - will apply to a select number of voyages. <p>Loyalty Week: 8/5/25 Public Launch: 8/12/25</p>
Product Included	All 2027 Alaska Cruises and Cruisetours
Campaign Codes	DE5OS443 DE5OS445
Web Sale Codes	EBO
Promo Codes	Base LTO Promo Code: NES NEP NNE Early Booking Offer Promo Code: ZSW Captain's Circle Promo Code: PA1
Eligible Audience	Available to legal residents of North America.
Available to Book Through	Guests may book their cruise through their preferred Travel Advisor, Cruise Vacation Planner, 1-800-PRINCESS or princess.com.

COMBINABILITY:

Combinable	Offer
N**	Public Offer:

	<ul style="list-style-type: none"> • Standard Fare • Princess Plus • Princess Premier
G**	Standard & Celebration Group Amenities and Count Goes Toward TC
CN*	Cruise Sales
5**	Casino % Discount
DM*	Military Benefits
DS*	Shareholder Benefits
1**	Agency Offers
OB* / ZH*	Special Onboard Sales Offers
VA* / VB*	AMEX Gold/Platinum Cardholder
Not Combinable	Offer
2**	Limited Time Offers, Boosts
RSA RPA RNA	Princess Picks
L**	Standard Group Rates
MM*	Sanctuary Collection Offers
RG*	Last Minute Deals
R**	Geo-Targeted / Resident Special
U**	Other Past Guest / Prospect; Recipient Only
XXC	Celebration Group Rate
EN*	Casino Sail & Play

E**	Casino Comp Cabins		
FE* / FP*	Net Rates		
FA*	Closed User Groups		
XX*	Special Contract Rates		
YT*	Travel Advisor Rates		
YI*	Interline Rates		
Ongoing Programs	Offer	Audience	Dates
Better Than Best Price Guarantee	120% price match when lower fare is found on Princess cruise prior to final payment	Public	12/15/2025