

Anniversary Sale

Offer Summary + Terms & Conditions

TIMING	April 3–30, ext. June 2, 2025 \$1 Deposit: April 18 (USD/CAD) April 18 - April 22 (GBP/AUD) \$25 Deposit: May 23–June 2
WEB LAUNCH	April 2
TARGET AUDIENCE	New and repeat cruise guests
MARKETS/CURRENCIES	USD/CAD

Core Offer Detail:

USD/CAD

- Up to 30% off cruise-only fares
- Up to \$300 Onboard Credit per stateroom (see grid below)
- 50% Reduced Deposit
 - \$1 Deposit (April 18)
 - \$25 Deposit (May 23–June 2)
- Free & Reduced Fares for Guests 3 & 4

	4- to 8-Day Cruises	Alaska Cruisetours & 9+ Day Cruises
IN	\$25 per person (Guests 1 & 2)	\$50 per person (Guests 1 & 2)
OV & VER	\$50 per person (Guests 1 & 2)	\$100 per person (Guests 1 & 2)
SUITES	\$75 per person (Guests 1 & 2)	\$150 per person (Guests 1 & 2)

PRODUCT	Summer 2025, Fall 2025, Holiday 2025, Winter 2026, Spring 2026 Excludes Grand Voyages and cruises lasting three days or less
PRICING PRIORITY	Restricted Pricing
PRODUCT PRIORITY <i>Where applicable</i>	USD/CAD <ul style="list-style-type: none"> • Alaska (cruises and cruisetours) (Primary) • Europe (Primary) • Canada & New England • Caribbean • South America • Mexico
ELIGIBLE METAS	All METAs – <i>OBC Varies by META</i>
PROMOTION CODES	DN* – Reduced Deposit & OBC Z3* – Free Guests 3 & 4 (US/CAD only) DV* – \$1 Deposit & \$25 Deposit

Combinability

Not Combinable with:	Combinable With:
Concessioned groups* (X**)	Air offers* (J**) *
Keystone groups (BK*)	Select Account Rates (MG)
Select Account Net Rate (MS)	Restricted region promos (KS*/KJ*)
Concessioned groups* (BN*)	Standard Group Rates (LG*) - (USD/CAD/GBP/AUD only)
Industry rates (Y**)	Nonrefundable Deposit (QA*)
Exclusive Casino Rates (U**)	Campaign fares (US/UT/UH/UG/UI)
Select Account Rates (MH*)	GAP & TC
Standard Group Rates (LG*) -EUR ONLY	Association promos - AAA, AMEX (V**)
Select Account Rate Not Combinable (MT)	Agency promos - Cruise Nights, On Stage Alaska (C**)
Flash Fares (QF*) - EUR ONLY	Select Account Amenities* (MW/MV/MU/MX/MO) *
Top Ten (QJ*) - EUR Only	Amenity promos (D**/O**/Z**)
Hotel Offers (HT*) - EUR Only	Have It All (N1/U1*)
	Have It All Upgrade (O1*)
	Casino fares (DE*)
	Mariner Insider's Deal (DE5/DE6/DE7/DE8/DEA)
	Hotel Offers (HT*) - USD/CAD/UK/AU
	Net Rates (MN*/BX*)
	Canada Super Sale / Flash Fares (QF*/QC*) - US/CAD/GBP/AUD only
	Virtuoso Exclusive Benefit (VT*)
	Carnival Shareholder SBC (DC*)
	Welcome Home SBC (VP*)
	Book Onboard Offer (OB*)
	Advantage Fares (NH*)
	Top Ten (QJ*) - USD/CAD
* Unless otherwise specified	

T&Cs – USD/CAD

Fares are based on Promo(s) DN*. Featured fares are per person based on double occupancy and available for 1st/2nd guests only. Advertised fares include Taxes and Fees.

Anniversary Sale: Unless otherwise noted, all elements of the Anniversary Sale (collectively, “Offer”) are available only on select April 2025–April 2026 cruises and cruisetours booked between April 3, 2025, and April 30, 2025 (“Eligible Cruises”), and exclude Grand Voyages and any cruise lasting three days or less. Offer has no cash value and is subject to availability, capacity controlled, available on new bookings only, and neither transferable, substitutable, nor redeemable for cash. May not be combinable with other offers. Holland America Line (“HAL”) may modify or withdraw Offer or any of its elements at any time. HAL is neither responsible nor liable for any errors relating to Offer, including technical or printing errors. Exclusions may apply; void where prohibited. Changes or refunds may not be permitted. **Up to 30% off** discount is based off applicable launch fare on a space-available basis. Launch fares are offering fares and may not have been in effect for the past 90 days or resulted in actual sales in all categories. **Reduced Deposit** is a reduced per-person booking

deposit available only for 1st/2nd guests in a stateroom on new bookings for select cruises and cruisetours booked outside of the final payment date. Balance is due on final payment of the booking. Offer is available only on select cruises and cruisetours unless sold out or otherwise withdrawn. Standard refund and cancellation conditions apply. A deposit is required for all stateroom guests and the amount of deposit varies, even if deposit is reduced per Offer. **Free & Reduced Fares for Guests 3 & 4:** Additional guests in a stateroom are eligible to travel with free and reduced fares (Taxes, Fees & Port Expenses are additional) when booked as a 3rd and/or 4th guest on select 2025 and 2026 cruises. Limit up to two free or reduced fares per eligible booking. Free & Reduced Fares for 3rd/4th guests are available only when booked with promotion code Z3* with a 1st/2nd guest booking with promotion code DN*. **Onboard Credit ("OBC")** will be applied to guest's folio account and amount varies based on stateroom type as follows: US\$25 per person (US\$50 per stateroom) for guests booked on a 4- to 8-day cruise in an Interior stateroom; US\$50 per person (US\$100 per stateroom) for guests booked on a 4- to 8-day cruise in an Ocean View or Verandah stateroom; US\$75 per person (US\$150 per stateroom) for guests booked on a 4- to 8-day cruise in a Suite; US\$50 per person (US\$100 per stateroom) for guests booked on an Alaska Cruisetours or 9+ day cruise in an Interior stateroom; US\$100 per person (US\$200 per stateroom) for guests booked on an Alaska Cruisetours or 9+ day cruise in an Ocean View or Verandah stateroom; and US\$150 per person (US\$300 per stateroom) for guests booked on an Alaska Cruisetours or 9+ day cruise in a Suite. Limit: One (1) OBC per guest. OBC is in USD, is neither refundable, transferable, nor redeemable for cash, and has no cash value. OBC may be used only on the Eligible Cruise with which it was awarded in connection and expires at the end of such Eligible Cruise. OBC may not be used in the Casino or on other specified fees or items. Offer ends April 30, 2025. Ships' Registry: The Netherlands.

Do not add until 4/18/25: \$1 Deposit: Fares are based on Promo(s) DV*. Featured fares are per person based on double occupancy and available for 1st/2nd guests only. Unless otherwise noted, all elements of the \$1 Deposit (collectively, "Offer") are available only on select April 2025–April 2026 cruises and cruisetours booked on April 18, 2025. Offer excludes Grand Voyages ("Eligible Cruises"). Offer has no cash value and is subject to availability, capacity controlled, available for new bookings only, and neither transferable, substitutable, nor redeemable for cash. May not be combinable with other offers. Holland America Line ("HAL") may modify or withdraw Offer or any of its elements at any time. HAL is neither responsible nor liable for any errors relating to Offer, including technical or printing errors. Exclusions may apply; void where prohibited. Changes or refunds may not be permitted. **\$1 Reduced Deposit** is a reduced per-person booking deposit available only for 1st/2nd guests in a stateroom on new bookings for select cruises and cruisetours booked outside of the final payment date. Applies only to full deposits and shall not further reduce already reduced deposits. Discount already reflected on listed/advertised deposits. A second deposit of \$99 per guest is due 30 days after booking. Balance is due on final payment of the booking. Offer is available only on Eligible Cruises and cruisetours unless sold out or otherwise withdrawn. Standard refund and cancellation conditions apply. A deposit is required for all stateroom guests and the amount of deposit varies, even if deposit is reduced per Offer.

Short Length – DRAFT AND NOT APPROVED UNTIL REVIEWED WITH AD MATERIALS

Offer and its elements (collectively, "Offer") are subject to full terms, conditions, and restrictions, available at HollandAmerica.com/en/US/cruise-deals. Available on select April 2025–April 2026 cruises booked between April 3–30, 2025. Availability is limited and for new bookings only. A deposit is required for all stateroom guests. Offer may be modified or withdrawn at any time. Ships' Registry: The Netherlands.