



## Canada & New England 2027 Early Booking Offer Memo

### Offer Dates:

**Loyalty Week:** 9/9/25 - 9/15/25

**Early Booking Offer:** 9/9/25 - 9/22/25

**Public Sale:** 9/16/25

### Offer Details:

#### Q4 Fall LTO:

- Up to 40% off
- Up to \$200 Instant Savings (Guest 1 & 2 Only)
- Up to 50% off 3<sup>rd</sup> & 4<sup>th</sup> Guests (on select voyages)
- 50% off Deposits (Refundable)

#### Early Booking Offer:

- Free Room Upgrade

#### Captain's Circle Savings of up to \$100 Instant Savings:

- \$50 per person (Guest 1 & 2 only)
- Combinable with Q4 Fall LTO and Early Booking offers above

### Product Included:

Canada & New England voyages sailing between August 21, 2027, to October 30, 2027.

### Campaign Codes / Promo Codes / Web Sale Codes:

#### **Campaign Codes:**

DE5OS494 / 495 / 496 / 493

DE0OSX498 / 499 / 500

**Web Sales Code:** EBO

#### **Promo Codes:**

- **Q4 Fall LTO Promo Code:**
  - **Base LTO:** NQS | NQP | NNQ
  - **Extra Savings for Extra Guests:** 2CA
- **Early Booking Offer Promo Code:** ZSW
- **Captain's Circle Promo Code:** PA1

### Eligible Audience:

Available to legal residents of North America.

### Booking Channels:

Guests may book their cruise through their preferred Travel Advisor, Cruise Vacation Planner, 1-800-PRINCESS or princess.com.



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### Key Details:

#### Applicable Categories:

- **Up to 40% off:** All categories
- **Up to \$200 Instant Savings:** All categories, applies to Guests 1 & 2 only
- **Free Room Upgrade:** Every voyage will have at least 1 meta that qualifies for the stateroom upgrade
- **Up to 50% off 3<sup>rd</sup> & 4<sup>th</sup> Guests:** Select categories on select summer 2027 sailings
- **\$0 Deposits (for guest 3 & 4):** All categories on select summer 2027 sailings

**Guest restrictions:** Applies to guests 1 & 2 Only

**Deposits:** Refundable

- **50% off Deposits** is not available on Full suites
- **\$0 Deposits** applies to guests 3 & 4 only on select summer 2027 sailings

### Combinability:

Promo Code	Promo Type/Description	Combinable: Yes/No
1**	Agency Offers	Yes
2**	Boosts	No
5**	Casino % Discounts	Yes
CN*	Cruise Sales	Yes
DM*	Military Benefits	Yes
DS*	Shareholder Benefits	Yes
E**	Casino Comp Cabins	No
EN*	Casino Sail & Play	No
FA*	Closed User Group	No
FE*   FP*	Net Rates	No
G**	Group Amenities	Yes
L**	Standard Group Rates	No
N**	LTO / Public Offer: <ul style="list-style-type: none"><li>• Standard Fare</li><li>• Princess Plus</li><li>• Princess Premier</li></ul>	Yes
OB*   ZH*	Special Onboard Sales Offers	Yes
PA1	Captain's Circle Launch Savings	Yes
R**	Geo-Targeted / Resident Specials	No
RG*	Last Minute Deals	No
RSB   RPB   RNB	Princess Picks	No
U**	Past Guest/Prospects Recipient Only	No
VA*   VB*	AMEX Gold/Platinum Cardholder	Yes
XX*	Special Contract Rates	No
XXC	Celebration Group Rates	No
YI*	Interline Rates	No
YT*	Travel Advisor Rates	No