

Black Friday & Cyber Sale

Offer Summary + Terms & Conditions

OFFER TIMING	SIGN UP FOR EARLY ACCESS: November 1–12, 2025 (USD/CAD only) EARLY ACCESS: November 12–19, 2025 (USD/CAD only, New/Existing Guests) BLACK FRIDAY SALE: November 20–30, 2025 CYBER SALE: December 1–4, 2025 • USD/CAD/AUD to use Cyber Sale name with \$25 deposit • Note: Transition mid-day November 30
WEB LAUNCH	EARLY ACCESS: November 11 BLACK FRIDAY SALE: November 19 CYBER SALE: November 30
TARGET AUDIENCE	New/Existing Guests
MARKETS	USD/CAD

Offer Details:

USD/CAD

Black Friday Early Access November 12-19 via offer code EARLYBF25

- Up to 30% off cruise fares
- FREE Prepaid Crew Appreciation
- 50% Reduced Deposit
- Free Fares for guests 3 & 4

Black Friday November 20–30

- Up to 30% off cruise fares
- FREE Prepaid Crew Appreciation
- 50% Reduced Deposit
- Free Fares for guests 3 & 4

Cyber Sale December 1- 4

- \$25 Deposit
- Up to 30% off cruise fares
- FREE Prepaid Crew Appreciation
- Free Fares for guests 3 & 4

PRODUCT	Black Friday Sale: December 2025–October 2027, excluding Grand Voyages and ‘27 AK CTs Cyber Sale: December 2025–October 2027, excluding Grand Voyages and ‘27 AK CTs – <i>reduced deposit applies only for voyages outside of final payment</i>
FEATURED PRICING	(USD/CAD) Cruise Only – Restricted
PRODUCT PRIORITIES	USD/CAD: 1. Alaska 2. Europe 3. Caribbean 4. Mexico

	5. Australia & New Zealand 6. Asia
ELIGIBLE METAS	All METAs
PROMOTION CODES	Early Access for select Mariners: EARLYBF25 Black Friday: VH* Cyber Sale \$25 Deposit: D**

Combinability

Not Combinable with:	Combinable With:
Industry Rates (Y**)	Restricted region promos (K**)
Select Account (M**) ^	Advantage Fares (NH*)
Air offers (J**) ^ (USD/CAD Only)	Have It All (N1/O1)
Casino Rate (U**/D6*)	HIA EBB (N2/O2) combinable only with Reduced Deposit
Concessioned Groups (X**)	Non-refundable fares (QA/QF/QC)
Concessioned groups (B**)	Campaign fares (UG/UH/US/UT)
HIA EBB (N2/O2) not combinable w/ Crew Appreciation	GAP & TC
Standard Group Rates (LG) (EUR Only)	Nonrefundable Deposit Campaigns (UB/UD/UF)
Keystone Groups (BK*)	Have It All Offer Code (O1/O2) *O2 combinable only with Reduced Deposit
Top Ten (QJ*) (EUR Only)	Association promos – AAA, AMEX (V**)
	Agency Promos – Cruise Nights, On Stage Alaska (C**)
	Select Region Promo (KS*/KJ*)
	Net Rates (MN*/BX*)
	Select Account Amenities ^ (MU/MV/MW)
	Amenity promos (D**/O**/Z**)
	Standard Group Rates (LG) (US/CAD/UK/AUD only)
	Air offers (J**) ^ (UK /EUR Only)
^Unless otherwise specified	Top Ten (QJ*) (USD/CAD only)

Early Access Black Friday T&Cs – USD/CAD

Fares are based on Promo(s) VH* and EARLYBF25. Featured fares are per person based on double occupancy, cruises or cruise tours only. Advertised fares include Taxes and Fees. Offer is available on select cruises departing December 1, 2025, through October 31, 2027. Offer excludes full-length Grand Voyages and 2027 Alaska Cruise tours.

Black Friday Offer: Crew Appreciation: Receive prepaid stateroom gratuities on board. Limit one (1) Crew Appreciation Offer for 1st/2nd guests only per stateroom, per booking. Gratuities for other services, including, but not limited to, bar, dining room, wine accounts, and spa/salon services, are not included. Offer is subject to availability, for new bookings only, for 1st/2nd guests only, applies only to the cruise portion of 2026 Alaska cruise tours, and does not include 2027 Alaska cruisetours. Offer is neither transferable nor refundable. **Reduced Rate:** Guests who make an eligible booking through this Offer will receive up to 30% off their cruise fare. Up to 30% off discount is based on cruise-only launch fare. **Free & Reduced Fares for 3rd and 4th Guests:** Guests are eligible to travel with free and reduced fares (Taxes and Fees are additional) when booked as a 3rd and/or 4th guest on select cruises. Limit up to two free or reduced fares per eligible booking. Free or Reduced 3rd and/or 4th guest Fares are available only when booked with promotion code Z3* with a 1st/2nd guest booking with promotion code EARLYBF25.

Offer and/or its terms may be modified or withdrawn without prior notice. Offer expires on November 30, 2025. Other restrictions and exclusions may apply. Use offer code EARLYBF25 to redeem early access. Ships' Registry: The Netherlands.

Black Friday T&Cs – USD/CAD

Fares are based on Promo(s) VH*. Featured fares are per person based on double occupancy, cruises or cruise tours only. Advertised fares include Taxes and Fees. Offer is available on select cruises departing December 1, 2025, through October 31, 2027. Offer excludes full-length Grand Voyages and 2027 Alaska Cruise tours.

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Cyber Sale T&Cs – USD/CAD

Cyber Sale Offer: Crew Appreciation: Receive prepaid stateroom gratuities on board. Limit one (1) Crew Appreciation Offer for 1st/2nd guests only per stateroom, per booking. Gratuities for other services, including, but not limited to, bar, dining room, wine accounts, and spa/salon services, are not included. Offer is subject to availability, for new bookings only, for 1st/2nd guests only, applies only to the cruise portion of 2026 Alaska cruise tours, and does not include 2027 Alaska cruisetours. Offer is neither transferable nor refundable. **Reduced Rate:** Guests who make an eligible booking through this Offer will receive up to 30% off their cruise fare. Up to 30% off discount is based on cruise-only launch fare. **Free & Reduced for 3rd and 4th Guests:** Guests are eligible to travel with free and reduced fares (Taxes and Fees are

additional) when booked as a 3rd and/or 4th guest on select cruises. Limit up to two free or reduced fares per eligible booking. Free or Reduced 3rd and/or 4th guest Fares are available only when booked with promotion code Z3* with a 1st/2nd guest booking with promotion code VH*. **Reduced Deposit** is a reduced per-person booking deposit available for 1st/2nd guests in a stateroom on new bookings only for select cruises and 2026 cruisetours booked outside of the final payment date. A second deposit of \$75 is required 30 days after the initial booking is made. Balance is due on final payment of the booking. Offer is available only on select cruises and 2026 cruisetours unless sold out or otherwise withdrawn. Standard refund and cancellation conditions apply. A deposit is required for all stateroom guests and the amount of deposit varies, even if deposit is reduced per Offer.

Offer and/or its terms may be modified or withdrawn without prior notice. The offer expires on December 4, 2025. Other restrictions and exclusions may apply. Ships' Registry: The Netherlands.