



## Panama Canal Public Offer Memo

### Offer Dates:

Tuesday, September 23 – Tuesday, October 7

### Offer Details:

Up to 40% off + Up to \$400 Instant Savings + Free 3<sup>rd</sup> & 4<sup>th</sup> Guests (on all voyages)

| Instant Savings based on<br>meta and duration | 12-15 Days | 16+ Days | Savings                     |
|---|------------|----------|-----------------------------|
| Inside & Oceanview                            | \$75 pp    | \$100 pp | Up to \$200 Instant Savings |
| Balcony                                       | \$125 pp   | \$150 pp | Up to \$300 Instant Savings |
| Mini-Suite & Full Suite                       | \$175 pp   | \$200 pp | Up to \$400 Instant Savings |

### Product Included:

Select Panama Canal voyages sailing between November 2025 – December 2026.

### Campaign Codes / Promo Codes / Web Sale Codes:

**Campaign Codes:** DE5PNX492 / A

**Promo Codes** 2BM

**Free Uppers Promo Code:** 2BN

**Web Sale Codes:** PCO

### Eligible Audience:

Available to legal residents of North America.

### Booking Channels:

Guests may book their cruise through their preferred Travel Advisor, Cruise Vacation Planner, 1-800-PRINCESS or princess.com.

### Key Details:

**New Bookings Only:** Yes

**Applicable Categories:**

- **Up to 40% off:** All categories
- **Up to \$400 Instant Savings:** All categories
- **Free 3<sup>rd</sup> & 4<sup>th</sup> Guests:** Applies to all voyages on select stateroom types

**Guest restrictions:** Applies to Guests 1 & 2 only

**Deposits:** Standard Deposit



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### Combinability:

| Promo Code      | Promo Type/Description   | Combinable:<br>Yes/No |
|-----------------|--|-----------------------|
| 1**             | Agency Offers  | Yes                   |
| 2**             | Boosts   | No                    |
| 5**             | Casino % Discounts   | Yes                   |
| CN*             | Cruise Sales   | Yes                   |
| DM*             | Military Benefits  | Yes                   |
| DS*             | Shareholder Benefits   | Yes                   |
| E**             | Casino Comp Cabins   | No                    |
| EN*             | Casino Sail & Play   | No                    |
| FA*             | Closed User Group  | No                    |
| FE*   FP*       | Net Rates  | No                    |
| G**             | Group Amenities  | Yes                   |
| L**             | Standard Group Rates   | No                    |
| N**             | Public Offer: <ul style="list-style-type: none"><li>• Standard Fare</li><li>• Princess Plus</li><li>• Princess Premier</li></ul> | Yes                   |
| OB*   ZH*       | Special Onboard Sales Offers   | Yes                   |
| PA1             | Captain's Circle Launch Savings  | No                    |
| R**             | Geo-Targeted / Resident Specials   | No                    |
| RG*             | Last Minute Deals  | No                    |
| RSB   RPB   RNB | Princess Picks   | No                    |
| U**             | Past Guest/Prospects Recipient Only  | No                    |
| VA*   VB*       | AMEX Gold/Platinum Cardholder  | Yes                   |
| XX*             | Special Contract Rates   | No                    |
| XXC             | Celebration Group Rates  | No                    |
| YI*             | Interline Rates  | No                    |
| YT*             | Travel Advisor Rates   | No                    |
| ZSW             | Early Booking Offer  | No                    |