



CELEBRATING TRAVEL ADVISOR APPRECIATION MONTH

Every booking you secure this month
earns you the chance to win a complimentary cruise

PALERMO, ITALY

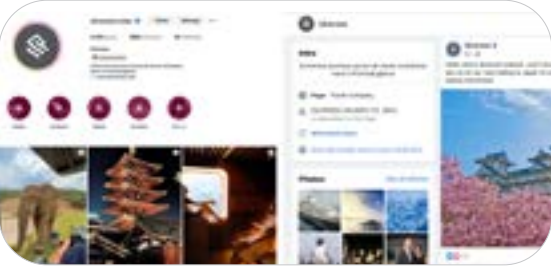
In celebration of Travel Partner Appreciation Month, you'll earn the chance to win a complimentary **10-night Caribbean cruise** every time you **secure a booking from May 1 through May 31**. We value your partnership and want to celebrate your unwavering dedication. Thank you for entrusting your clients to Silversea.

MAXIMIZE YOUR SELLING POTENTIAL USING OUR MARKETING TOOLS



EXCLUSIVE [TRAVEL ADVISOR RATES](#)

All Advisors are eligible for our exclusive Travel Advisor Rates on a selection of voyages. This hands-on introduction lets you experience the immersive discovery and unmatched luxury your clients can expect on a Silversea cruise. Truly a once-in-a-lifetime opportunity, at an affordable price.



ENGAGING SOCIAL MEDIA WITH [RALLIO](#)

Manage your social media with **Rallio**, an AI-driven tool that posts engaging, high-quality content tailored to the well-traveled audience. **Rallio** focuses on enhancing your online presence — so that you can prioritize creating exceptional experiences for your clients.



BOOST SALES WITH [MARKETING CENTRAL](#)

Marketing Central is your hub for all Silversea marketing tools, materials, and assets. Explore resources that can be tailored to your specific needs to drive your sales success — from single voyages and multi-voyage packages to group travel, and more.



GAIN VALUABLE KNOWLEDGE WITH [SILVERSEA ACADEMY](#)

Designed exclusively for our valued Travel Advisors, the **Silversea Academy** training platform provides various product, destination, and ship modules that are continuously updated as our offerings evolve.



[APPROACH GUIDES](#) FOR DRIVING LEADS

We have partnered with **Approach Guides** — designed for your convenience and continued success. This new tool provides your clients with a private label Silversea website that drives all inquiries directly to you.

WIN A SILVERSEA CRUISE FOR TWO

For more information, contact your Area Sales Director
or our Inside Sales Team at 1.800.722.9955



TERMS AND CONDITIONS: NO PURCHASE NECESSARY. Open to Eligible Silversea travel agents 21+. Puerto Rico and Quebec excluded. Automatic entry for Qualified Bookings. Sweepstakes runs 5/1/2025 - 5/31/2025. Restrictions apply. See Official Rules at https://issuu.com/silversea/docs/travel_advisor_appreciation_month_t_c_us_ca