

Ongoing Weekend Sales

Offer Summary + Terms & Conditions

TIMING	April: King's Day Weekend Sale (April 25–27) US/CAD May: Mother's Day Weekend Sale (May 9–12) US/CAD June: Father's Day Weekend Sale (June 13–16) US/CAD
TARGET AUDIENCE	New and repeat cruise guests
MARKETS/CURRENCIES	Varies by offer (see above)

Core Offer Detail:

- **April:** King's Day Weekend Sale (April 25–27)
 - Offer Code: KINGSDAY25
 - Offer: \$99 Deposit (non-refundable)
 - Pricing: HIA focus (combines with all fare types that require a deposit)
 - Sailings: All sailings, excluding Grand Voyages, cruises lasting 3 days or less, and cruises within final payment
- **May:** Mother's Day Weekend Sale (May 9–12)
 - US/CAD:
 - Offer Code: MOTHERS25
 - Offer: Crew Appreciation
 - Pricing: HIA only
 - Sailings: Fall 2025–Spring 2026
- **June:** Father's Day Weekend Sale (June 13–16)
 - Offer Code: FATHERS25
 - Offer: \$99 Deposit (non-refundable)
 - Pricing: HIA focus (combines with all fare types that require a deposit)
 - Sailings: All sailings, excluding Grand Voyages, cruises lasting 3 days or less, and cruises within final payment

	March	April	May	June
PRODUCT	Sum. 2025 – Sp 2026	All Sailings	Fall 2025 – Sp 2026	All Sailings
PROMO PRIORITY	Cruise Only, Restricted	Have it All	Have it All	Have it All
PRODUCT PRIORITY	Alaska Europe Canada & New England Caribbean	Europe Canada & New England Alaska Caribbean	Caribbean Mexico South America & Antarctica Australia/New Zealand	Caribbean Mexico South America & Antarctica Australia/New Zealand
CLARAVINE CODE	Weekend Sale	Weekend Sale	Weekend Sale	Weekend Sale
ELIGIBLE METAS	All METAs	All METAs	All METAs	All METAs
PROMOTION CODES	Offer Code: ROYGBV25 Promo Code: ***	Offer Code: KINGSDAY25 Promo Code: ***	Offer Code: MOTHERS25 Promo Code: ***	Offer Code: FATHERS25 Promo Code: ***

Combinability

NOT COMBINABLE WITH:	COMBINABLE WITH:
Concessioned groups* (X**)	GAP & TC
Keystone groups (B**)	Association promos – AAA, AMEX (V**)
Select Account Rates (MN/MS/MT/MH)*	Agency promos – Cruise Nights, On Stage Alaska (C**)
Restricted Select Account (MV/MW/MX/MU)*	Amenity promos (D**/O**/Z**)
Europe air credit (JQ*)	Select Account Amenities* (MO)
Restricted region promos (K**)	Select Account Rates (MG)
Save Now Cruise Later (NX*/DX*/ZX*)	Air offers* (J**)
Advantage Fares (N**)	Have It All (N1*)
Concessioned groups* (B**)	HIA Add On (O1*)
Nonrefundable Deposit (QA*)	Select Account Rates (MG)
Flash, Get Up & Go (Q**)	Standard Group Rates (LG*)
Top Ten (Q**)	
Campaign fares (UG/UH/US/UT)	
Industry rates (Y**)	
BOGO (ZT*) – Secondary Booking	
Mariner Insider's Deal (DE*)	

T&Cs – US/CAD

April: King's Day Weekend Sale (April 25–27)

Weekend Sale (“Offer”): Featured fares are per person based on double occupancy. Advertised fares include Taxes and Fees. Cruises available in connection with this Offer are subject to availability and Offer and its parts are available only while space is available. Offer is available for 1st/2nd guests in a stateroom on new bookings only. Offer and its parts are neither transferable nor redeemable for cash. Offer is applicable on select cruises departing Summer 2025–Summer 2027 and excludes Grand Voyages, any cruise lasting three days or less, and cruises within final payment. **\$99 Deposit** is a non-refundable reduced per-person booking deposit available for 1st/2nd guests in a stateroom on new bookings only for select cruises and cruisetours booked outside of the final payment date. Balance is due on final payment of the booking. Offer is available only on select cruises and cruisetours unless sold out or otherwise withdrawn. Standard refund and cancellation conditions apply. A deposit is required for all stateroom guests and the amount of deposit varies, even if deposit is reduced per Offer. Use code **KINGSDAY25** at checkout on HollandAmerica.com or through your travel advisor. Offer and/or its terms may be modified or withdrawn without prior notice. Offer expires on April 27, 2025. Other restrictions and exclusions may apply. **Have It All** fares are based on Promo(s) N1/U1. Featured fares are per person based on double occupancy (cruise or cruisetours only). Advertised fares include Taxes and Fees. Have It All amenities are subject to availability, available for new bookings only, available for 1st/2nd guests in a stateroom only, applicable only to the cruise portion of Alaska cruisetours, and neither transferable nor refundable. Have It All fares are applicable on select departures and exclude Grand Voyages and any cruise lasting five days or less. **Signature Beverage Package** has a daily limit of 15 beverages, which includes all beverages priced at US\$11 or less and beverage service charges. Beverage packages include non-alcoholic beverages such as sodas and specialty coffees. Guests must order beverages one at a time and be 21 years or older for alcoholic beverages. Sharing is not permitted. Management reserves the right to revoke the package if misused and refuse service for any reason, including service of alcoholic beverages to intoxicated guests. Package excludes purchases made in The Shops, from the mini-bar, through 24-hour room service, or on Half Moon Cay. **Specialty Dining** is based on cruise duration and ship type. For 6- to 9-day cruises, guests will receive one night at Pinnacle Grill, Canaletto, or Tamarind. For ships without Tamarind, guests will receive one night at Pinnacle Grill or Canaletto. For

10- to 20-day cruises, guests will receive two nights: one night at Pinnacle Grill and one night at Canaletto or Tamarind. For ships without Tamarind, guests will receive two nights: one night at Pinnacle Grill and one night at Canaletto. For 21+ day cruises (excluding Grand Voyages), guests will receive three nights: one night at Pinnacle Grill, one night at Tamarind, and one night at Canaletto. For ships without Tamarind, guests will receive three nights: two nights at Pinnacle Grill and one night at Canaletto. Offer excludes Specialty Dining events in Pinnacle Grill such as Sel de Mer, A Taste of De Librije, and Cellar Master Dinner. Reservations and dining times will be available to pre-reserve. **Shore Excursion** offer is based on cruise duration and is per person, not per stateroom. For Alaska cruisetours and 6- to 9-day cruises, eligible guests will receive US\$100 Shore Excursion Credit to apply toward their Shore Excursion purchase(s). For 10- to 20-day cruises, eligible guests will receive US\$200 Shore Excursion Credit to apply toward their Shore Excursion purchase(s). For 21+ day cruises (excluding Grand Voyages), eligible guests will receive US\$300 Shore Excursion Credit to apply toward their Shore Excursion purchase(s). Shore Excursion Credit must be used pre-cruise when applied toward an Alaska Cruisetour Land Excursion purchase. Shore Excursion Credit must be used on corresponding cruise and is non-refundable. Shore Excursion Credit can neither be redeemed for cash or airport transfers nor applied to a non-Shore Excursion item. **Surf Wi-Fi:** Surf your favorite sites, including email, sports, news, and general browsing. All onboard Internet usage is subject to Holland America Line's standard policies, which may limit browsing of some sites due to network security and bandwidth usage. Applications that use high bandwidth may be blocked and offerings are subject to change with or without notice. The plan can be activated on any device, but only one device can be actively connected at a time. Upgrades are available once on board for a single day, the remaining duration of the cruise, or adding more devices. Ships' Registry: The Netherlands.

May: US/CAD Mother's Day Weekend Sale (May 9–12)

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