



West Coast 2027-2028 Early Booking Offer Memo

Offer Dates:

Loyalty Week: 10/8/2025 – 10/14/2025

Early Booking Offer: 10/8/2025 – 10/21/2025

Public Sale: 10/15/2025

Offer Details:

Q4 Fall LTO:

- Up to 40% off
- Up to \$200 Instant Savings (Guest 1 & 2 Only)
- Free 3rd & 4th Guests (on select voyages)

Early Booking Offer:

- Free Room Upgrade
- 50% off Deposit (Non-Refundable)

Captain's Circle Savings of up to \$200 Instant Savings:

- \$200 per person (Guest 1 & 2 only)
 - 3-6 Days: \$25 per person
 - 7-11 Days: \$50 per person
 - 16 Days: \$100 per person
- Combinable with Q4 Fall LTO and Early Booking offers above

Product Included:

California Coast, Hawaii and Mexico voyages sailing between September 18, 2027, to April 25, 2028.

Campaign Codes / Promo Codes / Web Sale Codes:

Campaign Codes:

- DE5OSX508
- DE5OSX509
- DE5OSX510
- DE5OSX511
- DE5OSX512
- DE5OSX513
- DE5OSX514
- DE5OSX515

Web Sales Code: EBO

Promo Codes:

- **Loyalty Week Promo Codes:** NL2 | NP2 | NN8 | NF3
- **Public Sale Promo Codes:** KXS | KXP | KNX | KFX
- **Free 3rd & 4th Guests Promo Code:** 2CA
- **Early Booking Offer Promo Code:** ZSW
- **Captain's Circle Promo Code:** PA1

Eligible Audience:

Available to legal residents of North America.

Booking Channels:

Guests may book their cruise through their preferred Travel Advisor, Cruise Vacation Planner, 1-800-PRINCESS or princess.com.



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Key Details:

New Bookings Only: Yes

Applicable Categories:

- **Up to 40% off:** All categories, excluding Sanctuary
- **Up to \$200 Instant Savings:** All categories, applies to Guests 1 & 2 only
- **Free 3rd & 4th Guests:** Select categories
- **Free Room Upgrade:** Every voyage will have at least 1 meta that qualifies for the stateroom upgrade

Guest restrictions: Applies to guests 1 & 2 Only

Deposits: Non-Refundable

Combinability:

Promo Code	Promo Type/Description	Combinable: Yes/No
1**	Agency Offers	Yes
2**	Boosts	No
5**	Casino % Discounts	Yes
CN*	Cruise Sales	Yes
DM*	Military Benefits	Yes
DS*	Shareholder Benefits	Yes
E**	Casino Comp Cabins	No
EN*	Casino Sail & Play	No
FA*	Closed User Group	No
FE* FP*	Net Rates	No
G**	Group Amenities	Yes
L**	Standard Group Rates	No
N**	LTO / Public Offer: • Standard Fare • Princess Plus • Princess Premier	Yes
OB* ZH*	Special Onboard Sales Offers	Yes
PA1	Captain's Circle Launch Savings	Yes
R**	Geo-Targeted / Resident Specials	No
RG*	Last Minute Deals	No
RSB RPB RNB	Princess Picks	No
U**	Past Guest/Prospects Recipient Only	No
VA* VB*	AMEX Gold/Platinum Cardholder	Yes
XX*	Special Contract Rates	No
XXC	Celebration Group Rates	No
YI*	Interline Rates	No
YT*	Travel Advisor Rates	No